Motivational Maps® for Individuals
Increase self-awareness in the individual to drive their own success

In approximately 15 minutes the individual can complete the online diagnostic and receive a 15-page report detailing their motivators and how motivated they are. The report is not only practical it is also extremely revealing: **most individuals have little idea about what truly motivates them**.

The Motivational Map report contains practical reward strategy ideas which, when applied, help to motivate individuals further. This tool unlocks for them, and for others if they choose to share, the key to high performance. It is ideal for individual, career and leadership development.

The more motivation we have the greater the energy; so this tool not only boosts our self-esteem it increases our capability to perform at a higher level.

Use this for:
- Coaching and managing staff
- Performance appraisals and rewarding individuals
- Leadership development
- Team development
- Recruitment and retention of staff

Benefits and Outcomes:
- Enhanced self-awareness leading to increased motivation and performance
- Improved engagement and productivity
- Better career choices
- Better recruitment selections

Motivational Maps® for Teams
Build on the strengths of everyone working together

Most teams are assembled on the basis of relevant and complementary skill sets. What motivates the individuals in the team is often not considered at all. Indeed, conflicts between individuals are often ascribed to ±personalityqclashes. However, these clashes may well be, and often are, motivational in origin.

Team Maps enable leaders to be able to determine whether the energies of the team are harmonised with the team purpose, whether there are internal conflicts that need addressing, and which rewards will actively motivate the team.

The Team Map supports change management programmes by improving communication with a shared language and creating smoother transitions and staff engagement.

Use this for:
- Change management programs
- Engagement and reward strategies
- Leadership development
- Managing teams

Benefits and Outcomes:
- Better team work and greater productivity
- Superior leadership skills
- Better recruitment choices