

Motivational Maps® Accreditation Licensed Practitioners

What is a Motivational Maps® Accreditation?

The Motivational Maps® Accreditation is a pre-requisite for administering the Motivational Maps® tool. Once accredited, the delegate will be a Licensed Motivational Maps® Practitioner – enabling them to administer and deliver Motivational Maps® to their clients.



Our goal by the end of the Accreditation training session is that delegates have a thorough and practical understanding of how to use the tool successfully with individual and teams and feel confident to immediately begin working with the tool.

What does the Accreditation involve?

The Accreditation is a one-day intensive course. Delegates are asked to do the following pre-work:

- ✔ Completion of a Motivational Map®
- ✔ Completion of the e-learning module – Analysing your Motivational Map®
- ✔ Viewing learning videos



During this one-day course, delegates will be guided through the following:

- ✔ A practical session exploring the importance of motivation in the workplace
- ✔ Review of learning from pre-work
- ✔ Step by step walk through on how to interpret individual Maps®
- ✔ Step by step walk through on how to interpret team Maps®
- ✔ Essential skills and techniques to apply Motivational Maps® in one-to-one and group settings
- ✔ Simple and memorable exercises to help others explore Maps® and their meaning in the workplace and have impact

Following the face to face training, each delegate will receive follow up support specifically to help them prepare effectively for their first few uses of the tool. Three, free 'practice' Maps are provided for this purpose.

Where do the Accreditations take place?

We run open Accreditation programmes in Southampton, 3 times a year. We are also able to run Accreditation Programmes in-house where you have 3 or more people who wish to be accredited at one time. This has the benefit for not only being run at a venue and time convenient to you, but also allows us to tailor the content of the programme to address the areas you plan to use Maps e.g. Team development, recruitment etc.

What additional resources are provided as part of the Accreditation?

As part of the accreditation, delegates will receive:

- ✔ Access to the online portal to be able to create Motivational Maps® passwords for people, assign e-learning and create Team Maps®
- ✔ A comprehensive training manual which includes information about Maps®, their interpretation and application
- ✔ PowerPoint slide decks ready to be used with teams
- ✔ A set of Motivator cards
- ✔ Access to online training and resource portal containing videos, training materials and background reading
- ✔ Copy of Mapping Motivation – written by James Sale, the Creator of Motivational Maps®

What support is available to me after I have completed the training and the practice sessions?

We offer the following support:

- ✔ Our support team is available 9-5pm, Monday to Friday to answer any technical questions you have about using the tool such as assigning passwords, building Team Maps etc.
- ✔ Access to online resources which give you further information on how to interpret and use Maps (and the admin portal)
- ✔ Attendance at future open accreditations (for a small fee) to refresh your knowledge – and meet other practitioners

If you would like additional, regular support about how to interpret the Maps, how to develop individual and team de-brief sessions etc., we offer a range of support packages which are outlined in attached Price List.

How much does the Accreditation cost?

The cost of the Accreditation training is £1400 per person, plus VAT.

Is there an on-going licence fee?

No. The Accreditation is a one-off fee and there is no on-going licence fee.

How much do Motivational Maps® cost?

As a Licensed Maps Practitioner, you will be able to purchase Maps at a price lower than the typical retail price. The prices are set out in the attached Price List.