

Motivational Maps® for Individuals

Increase self-awareness in the individual to drive their own success



In only about 15 minutes on-line the individual can complete the diagnostic and receive a full 15 page report on what motivates them and how motivated they are. The report is not only practical but also extremely revealing: **most individuals have little idea about what truly motivates them**.

The Motivational Map report contains at least 9 reward strategy ideas to help to motivate individuals further. This tool unlocks for them, and for others if they choose to share, the key to high performance. It is ideal for individual, career and leadership development.

The more motivation we have, the more energy; so this tool not only boosts our self-esteem but increases our capability to perform at a higher level.

Use this for:

- Coaching and managing staff
- Performance appraisals and rewarding individuals
- Leadership development
- Team development
- Recruitment and retention of staff

Benefits and Outcomes:

- Enhanced self-awareness, to increased motivation and performance
- Improved engagement and productivity
- Better career and recruitment choices and selections

Motivational Maps® for Teams

Build on the strengths of everyone working together

Most teams are assembled on the basis of relevant and complementary skill sets; what motivates the individuals in the team is often not considered at all. Indeed, conflicts between individuals are often ascribed to 'personality' clashes. However, these clashes may well be, and often are, motivational in origin.

Team Maps enable leaders to be able to determine whether the energies of the team are harmonised with the team purpose, whether there are internal conflicts that need addressing, and finally how to provide rewards that motivate the team.

The Team Map supports change management programmes by improving communication with a shared language. This creates smoother transitions and staff engagement.

Use this for:

- Change management programs
- Engagement and reward strategies
- Leadership development
- Managing teams

Benefits and Outcomes:

- Better team work and greater productivity
- Superior leadership skills
- Better recruitment choices